



## ANNUAL REPORT 2011/2012



### MESSAGE FROM THE CHAIR ~ HELEN NEUFELD

At Grande Prairie and Area Safe Communities, we constantly strive to offer programs and activities that will have a significant impact on the rate of injuries wherever and however they occur. Building the capacity to address this community's injury challenges in a thoughtful and practical way is our driving force. If you who remember back to the long running television series *NYPD Blue* of the 1990's, "Let's be careful out there!" were the parting words to the officers of the 15<sup>th</sup> Precinct before they left to hit the streets on the popular police drama. Echoing this sentiment, we are proud to announce that this summer our parent organization, Safe Communities Canada, has joined forces with Canada's other leading injury prevention organizations, Safe Kids Canada, SMARTRISK and ThinkFirst to form PARACHUTE, a national coalition whose vision is to be *The Strategic Injury Prevention Partner* for Canadian families, communities, the health sector, researchers, governments and business. As partners in *Parachute*—

*Leaders in Injury Prevention*, Grande Prairie and Area Safe Communities plans to expand our offerings to encompass all ages as well as intentional and unintentional injuries. Speaking of transitions, this Fall saw the appointment of a new Executive Director for Safe Communities. Heather Coney took over from Carla Shkwarok, our much beloved and long-serving past Executive Director, who has moved on to share her expertise and enthusiasm with another local not-for-profit organization. Ms. Coney has significant successful experience in both the not-for-profit and the private sector, and has taken on this new challenge with gusto.

School programming, safety courses, influenza clinics, car seat clinics, safety meetings, workplace violence seminars, Devon Safety Expo - it has been a busy and fruitful year. We could not provide these opportunities without the generous support of our donors and our volunteers. You are the reason that we can proudly call Grande Prairie and area a SAFE COMMUNITY.

~Helen Neufeld~



## ANNUAL REPORT—EVENTS /NEWS 2011-2012

**September 2011**—Safety City Programming begins with 236 students completing Passport to Safety.

**October 2011**—National Safe Communities Day. ATCO sponsored beef on a bun lunch. 40 people attended from both city and county.

Perfect Score on our National Report Card. 1 of 13 communities across Canada to achieve this score.

**November 2011**—AGM (November 22) Speaker Dr. Louis Francescutti (ER Surgeon from Edmonton) Coalition for cell phone free driving. Encana was event sponsor (\$2000.00)

2012 Safety Calendar Sponsored by Alliance Pipeline.

Helen attended Safety Village Canada Conference in St. Catherine's Ontario (November 7-8)

Donna attended the Canadian Injury Prevention Conference in Vancouver (Nov 15-18) and made a presentation about our Safety City.

**December 2011**—Stop Cards were handed out to local drinking establishments as well as coasters from Transportation.

No Drinking & Driving Traffic Safety Campaign month.

Concussion Awareness—online training began December 15th.

**January 2012**—Strategic Planning Session Workshop presented by Miriam Manhic (*Alberta Culture Community Development Unit*). Board Governance and Strategic Planning/future developments.

**March 2012**—Peace Country Ag Show (March 8-10) featured Farm Safety room. 205 adults entered draw. Chemical display being the big hit at the event.

**April 2012**—Safety Kids from AHS presented to Aboriginal Communities.

Strategic Planning Session for members held April 27th.

Car Seat Clinics (Alberta Health Services) hosted at Safe Communities 2nd Wednesday of each month with great turn out. Sheldon Hannah (CoOperators Insurance) supports clinics by donating booster seats for families in need.

Safe Communities online training campus—spring training specials to prepare for summer hires. PPE, Respectful Workplace and WHMIS.

**May 2012**—Driver 55 Plus held at Safe Communities. AMA Sponsored event (May 7&8) designed to assist aging drivers with information to enhance their knowledge and driving skills.

Safety City Programming begins—May 8.—programming runs Tuesdays and Thursdays 9:30 am—11:30 am.

NOASH Weeks (CSSE) May 6-12 Canadian Society of Engineering (Barb and Carla participate)

**June 2012**—12 Month raffle begins. Sponsored by Safety Boss, Brandt Tractor, AMA, Rock 97, GP Storm, Future Shop, Nitehawk Recreation Area, The Keg, Tito's, Subway, Mr. Mike's, Golden Star, Madd Hatters, Boston Pizza, Pizza Hut, Padrino's, Earls, Joey's Only, & Donna Kulba, First

Alert Locating Ltd., Surepoint Group, Regional EMS Foundation, Bear Creek Golf Club, Curry's Jewelers and Horizon North.

Devon Safety Expo—June 9. Coincided with Safety City Grand Opening. 17 safety stations, CSSE Donated \$1000 for t-shirts. Devon gave away 30 carbon dioxide monitors. Tim Hortons sponsors coffee and timbits. Bear Spray Demonstrations and Pedestrian Safety. Novelty events included bouncy castle, bean bag games, face painting and sidewalk chalk.

Farewell to Carla Shkwarok, ED

**July 2012**—Kay McVey charity Golf Tournament—Gordon and Donna represent Safe Communities. Gordon demonstrates the Fatal Vision Goggles on Hole #14. Big hit!

Aquatera presents cheque for \$6000.00—bottle donation funds.

**September 2012**—Safe Communities hosts Chamber Morning Mixer (September 13) Helen gives speech about Safety City and Safe Communities.

Heather Coney is announced as the new Executive Director for Safe Communities.



ATCO Electric Donation



*Start your year off right.... Make Safety a Priority in Your Life.*

# PHOTO GALLERY 2011-2012



Enforcement Services—Traffic Safety demo with Jeeps



Chemical Safety Display



Jeep Storage Garage construction



Twelve Month Raffle Winner



Students in front of Tim Horton's Kiosk



Fire Safety Demonstration



Grande Opening & Ribbon Cutting—Safety City June 2012

Devon Safety Expo



*"Grande Prairie and Area . . . the safest place to Live, Learn, Work and Play"*





## BOARD OF DIRECTORS 2011-2012

**Chair**—Helen Neufeld  
**Vice Chair**—Mark Whelpton  
(Fire Marshal, County of Grande Prairie)  
**Secretary**—Shelley Biendarra  
(AMA School Safety Patrol)  
**Treasurer**—Sharon Wilkinson  
(HSE Coordinator, Aurora Transport Ltd.)  
**Past Chair**—Barbara Campbell  
(Suicide Prevention Resource Centre)  
Gordon Ellert—Director  
(Regional Traffic Safety Consultant)  
Melody Mateev—Director  
(ATCO Electric)  
Heather Coney—Executive Director  
Grande Prairie & Area Safe Communities

Ryan Hoffman-Director  
(Peace Officer—City of GP)  
Donna Kulba-Director  
(Proactive Injury Management Services)  
JoAnn Cazakoff-Director  
(EMS Development Manager North/Edmonton Zone)  
Mike Anderson—Director  
(City of GP Crime Prevention)  
Bev Moylan—Director  
(Alberta Health Services)  
Rodney Wilson—Director  
(ATCO Electric)

## *Our Mission*

*“To promote public safety and reduce the incidence of injury in Grande Prairie and area through the maintenance and operation of Safety City and other programs designed to educate the public about safety and injury prevention”*

### Weyerhaeuser Jeep Donation



County Reeve Leanne Beaupre, MLA  
Smokey Everett McDonald, Member of  
Parliament Chris Warkentin at Grande  
Opening of Safety City



Recycle Plus Donation from Aquatera  
(Carla Shkwarok, Gwen Pouloit)