



Greetings,

Grande Prairie & Area Safe Communities, a local, non-profit organization, has been serving residents of Grande Prairie and the surrounding area for over 20 years, working to promote public safety and reduce the incidence of injury by providing safety education and promoting awareness. Safety City, a miniature city built to give children the look and feel of a real working city, provides a memorable environment to provide fun, educational safety programs and events for children and families. Safety City is equipped with real paved roads, sidewalks, lights, signs, mini buildings, a fire safety simulation trailer, and two large classrooms. Each year, we teach many school children in our area about important safety topics such as emergency, fire, pedestrian, road, farm, and rail safety. We also host public programs and events throughout the year like Safety City Summer Tuesdays, Bike Rodeos, Pedal Pushers Bicycle Safety Program, Home Alone Safety Program, Car Seat Clinics and Safety City Halloween.

Safety City Halloween is our largest public event of the year and we are asking for your support to make this a great experience for the children and families in our area. This event on October 26, 2019 from 12:00pm – 4:00pm will provide Halloween safety tips, fun activities, and trick or treating in Safety City. In 2018, over 650 children accompanied by more than 400 adults attended Safety City Halloween. This year we would like to incorporate some fundraising activities into our event to help support our school programs and car seat clinics. Fundraising activities will include a VIP hour with a limited number of tickets at \$10 per child for entry from 12-1pm. This VIP hour would provide a less crowded experience and possibly a roaming magician or balloon artist. A raffle and other fundraising activities will be offered throughout the event. General admission of \$2 per child will be 1pm - 4pm. We are excited to offer this event to the community again in 2019 with your help.

We are a registered not for profit organization and Canadian charitable organization and as such, we appreciate businesses like yours that contribute to our goal of providing safety education and promoting injury prevention and support our fundraising efforts.

If your company is interested in sponsoring or donating to this event, please contact us at 780-402-2818 or [director@gpsafecommunities.com](mailto:director@gpsafecommunities.com). Attached, you will find an overview of sponsorship opportunities for Safety City Halloween. I look forward to discussing opportunities for your business to be involved in supporting this event and Grande Prairie & Area Safe Communities programs and fundraising efforts.

We look forward to hearing from you!

Sincerely,

Cindy Blinston

A handwritten signature in black ink that reads "Cindy Blinston".

Acting Executive Director



	Green	Amber	Red	Blue	Orange
<b>Sponsorship Benefits</b>	\$2000.00	\$1000.00	\$500.00	\$250.00	\$50.00 or more
<b>Number of packages available per category</b>	1	2	4	Unlimited	unlimited
<b>PRE – EVENT RECOGNITION</b>					
<b>Sponsorship Right to the Event</b> <i>The event will be known as “Safety City Halloween proudly sponsored by (your company)”</i>	●				
<b>Exclusive rights to the event.</b> No direct competitor of the Green sponsor can take up any other sponsorship offer (i.e. 1 Bank or Real Estate company etc.)	●				
<b>Acknowledgment as the Green Sponsor for the event.</b> Your logo and/or company name will be included on all advertising and printed materials.	●				
<b>Social Media Promotion</b> (Facebook, Twitter, Instagram)	●	●	●	●	●
<b>Website Presence</b> (your logo on our Safety City Halloween website page with recognition of sponsorship)	●	●	●	●	
<b>Email Blasts</b>	●	●			
<b>Advertisements for event</b> (all forms of media used)	●	●	●		
<b>Press Release</b>	●	●			
<b>ON - SITE RECOGNITION</b>					
<b>Program Inclusion</b>	●	●	●		
<b>Your logo on event signage</b>	●				
<b>Logo on Event Sponsor Banner</b> (Banner will be displayed at entry during event.)	●	●			
<b>Logo on 500 reusable Trick or Treat Bags</b> (handed out at the event)	●				
<b>Your Corporate item</b> (optional) <i>(to give away as treats/prizes at event. Should be child friendly.)</i>	●	●	●	●	●
<b>Welcome to host an activity and have representatives and signage for your business at the event.</b>	●	●	●	●	●
<b>POST EVENT RECOGNITION</b>					
<b>Event Sponsor Banner</b> <i>(displayed on fence - 104 ave. &amp; 92 st. facing intersection - from Oct. 27 - Nov. 30)</i>	●	●			
<b>Annual Newsletter</b>	●	●	●	●	
<b>Thank you emails</b>	●	●	●	●	●
<b>Thank you on Social Media</b>	●	●	●	●	●
<b>Thank you on Website</b>	●	●	●	●	●



## Additional Opportunities to Support Safety City Halloween

If you would like to help but don't feel that the sponsorship package above is right for you, here are some other ways that you can help support Safety City Halloween.

### Some suggestions are:

- Donations of CANDY! It takes a lot of Halloween candy for trick or treating in Safety City. *Candy must be peanut and nut free.*
- Donations of PRIZES! Small toys, stickers or temporary tattoos for children who are not allowed to have candy and for game prizes .
- Sponsorship or donation of DJ SERVICES – families love a good dance opportunity.
- Sponsorship or donation of PHOTO BOOTH SERVICE – Great way for families to remember a fun afternoon.
- Sponsorship or donation of PHOTOGRAPHY SERVICES – to capture some candid moments that we can use to thank our sponsors and the community for their support.
- Donation of DECORATIONS – Not spooky or gory as small children attend this event. Think fun fall festival with a touch of Halloween. Decor should be fun, silly and cartoon like.
- Sponsorship of FOOD - for our volunteers as they expend a lot of energy for this event. Many of them spend between 5 to 8 hours with us to set up, run the event and then clean up after.
- VOLUNTEER – to help with setting up, to run activities and hand out candy at the event and to help with clean up. This event requires a lot of people

If you would like to support Grande Prairie and Area Safe Communities and Safety City on an ongoing basis, please contact us about sponsorship opportunities. Sponsorships help support our efforts to provide safety education and awareness with a goal of reducing the incidence of preventable injuries in our community, For ongoing sponsorships, we have opportunities for signs on Safety City kiosks, fences, chairs, tables, pedal cars and program sponsorship. We would be happy to discuss options with you.

*Cindy Blinston  
Acting Executive Director*

*Grande Prairie & Area Safe Communities  
Home of Safety City  
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