

# safe communities™

## grande prairie & area

### 2010 – 2011 Annual Report

- ☀ April 2011 – **Building a Healthy Workplace** Workshop. Through a partnership with the Canadian Society for Safety Engineers and the Suicide Prevention Resource Centre, our groups were able to bring special guest speaker David Irvine to Grande Prairie. David is a well renowned international speaker that inspired over 200 local employers and employees to have a renewed view of workplace health and why a healthy culture is critical to the survival and growth of organizations.
- ☀ June 2011 - 2<sup>nd</sup> Annual **Devon Safety Expo**. Over 250 people participated in 12 different hands on safety activities designed to bring awareness to causes of injury in our community. After a demonstration on bear safety and bear spray a participant shared “I will feel much more confident using it in a real situation.”
- ☀ September 2011- **236 students visit Safety City**. Students take to the streets for the very first lessons in pedestrian and fire safety at the long awaited Peace Country Safety City.
- ☀ October 2011 - **Perfect Score** on our National Report Card. 1 of only 13 communities from across Canada to achieve this perfect score.
- ☀ April – October 2011 – **Car Seat Clinics**. Partnering with Alberta Health Services we host car seat clinics on the 2<sup>nd</sup> Wednesday of each month. As 90% of child car seats are installed or used incorrectly, we know this is an important aspect of keeping our communities children safe in the high percentage of injuries caused by motor vehicle collisions that our area experiences. Sheldon Hannah, an agent for Co-operators Insurance also supports the clinics by purchasing booster seats to give to families in need.
- ☀ **We exist** to help prevent the 8 deaths due to injury that happen every month to Peace Country residents.



David Irvine



Safety City influences 236 students this fall



Sheldon Hannah – Agent for Co-operators Insurance



Supporting the Community Foundation 15 Hr Giving Challenge with \$1500

# Message from the Chair



The past year has been an exciting time for Grande Prairie & Area Safe Communities!



**Barbara Campbell,**  
Chair and Men at  
Risk Coordinator  
for the  
Suicide Prevention  
Resource Centre

Injury prevention programming is active with our partners in health services, government and in the community. We have seen active use of the Peace Country Safety Resource Centre by a variety of user groups.

The Devon Safety Day in June attracted hundreds of people to our site. Hands-on displays and interactive presentations attracted a lot of interest. We were pleased to see children arrive with their parents and leave with a take-home message and a common understanding of how to prevent injury at home.



**Bear spray training at the  
Devon Safety Expo**

We have ensured that Safe Communities is on the radar of our local politicians through updates to both City and County Councils.

Holding a place in the charitable and business community was accomplished by involvement in fundraising efforts like our 12 Month Raffle and activities such as the Kay McVey Supports Charity Golf Tournament.



**Maude Clifford  
School students  
and parents help  
sell tickets for our  
12 Month Raffle**

October 5<sup>th</sup> was National Safe Communities Day. We celebrated with Safety City tours and for the third year Grande Prairie achieved a perfect score of 20/20 on the National Safe Communities Report Card. The report card data focused on four community strengths: Leadership, Priority Setting for Programs, Sustainability and Community Engagement.

With streets paved and jeeps charged, the first school groups arrived at Safety City in late September. The reaction of the teachers and parents who attended the pilot programming was fabulous. Thanks to the educators from City of GP Enforcement, RCMP, and the Fire Department, together with Safety City Volunteers who ensured an eye-opening, memorable experience for the children.

This upcoming year we will continue to promote Safety City as a vehicle for business and organizations to show their commitment to safety and injury prevention by building a kiosk in Safety City.

Operating Safe Communities would not have been possible without the tireless dedication of our Board members and volunteers. I am looking forward to continuing to work with our energetic Executive Director and Board members in 2012, to actively promote our message that "Injuries are Preventable". We will continue to inform people about how we can work, drive and enjoy life in a safer way. ~ **Barb**

**THANK YOU** to the City of Grande Prairie, the County of Grande Prairie No. 1 and the numerous businesses and organizations that support injury prevention in our community. Safe Communities would not exist without **YOU!**

Visit our website for a complete listing.

# NEW Online Safety Training Campus and Red Cross E-Shop

Kim Scaravelli, Program Specialist for Safe Communities Canada made presentations to the Grande Prairie & District Chamber of Commerce and the Alberta Northwest Chapter of the Canadian Society for Safety Engineers to bring awareness to the options for online safety training this past April. Accredited courses are available through the Campus on topics such as:

- Transportation of Dangerous Goods
- Fire Safety
- Lock Out/Tag Out
- Personal Protective Equipment
- Aboriginal Cultural Awareness and more.

20% of each course fee is directed back to Grande Prairie which support local safety initiatives.

Safe Communities Canada is also a recognized Red Cross national account. YOU can now register to shop at the **Safe Communities Red Cross E-Shop** and enjoy preferred pricing on all items such as basic first aid supplies, industry-specific first aid kits and equipment such as AEDs. A portion of sales from this site are also directed back to support Grande Prairie initiatives.

- ✓ **Grande Prairie was the first Safe Community to have a local business sign on to create an online micro site Safety Training Campus for their employees.**
- ✓ **Grande Prairie was recognized for the first sale on the Canadian Red Cross E-Shop.**



**Kim Scaravelli at the Chamber Lunch and Learn**

## Our Mission:

"To promote public safety and reduce the incidence of injury in Grande Prairie and area through the maintenance and operation of Safety City and other programs designed to educate the public about safety and injury prevention."



**Safety City – Students participate in being safe pedestrians and drivers**

## Board of Directors

**Chair - Barbara Campbell**

Suicide Prevention Resource Centre

**Vice-Chair - Mark Whelpton**

City of Grande Prairie Fire Department

**Secretary - Helen Neufeld**

GPPSD Education Foundation

**Treasurer - Melody Mateev**

ATCO Electric

**Past-Chair - Donna Kulba**

Injury Prevention and Traffic Safety Committee

**Director - Rodney Wilson**

ATCO Electric

**Director - Gordon Ellert**

Office of Traffic Safety

**Director - Shelley Biendarra**

AMA School Safety Patrol

**Director - Sharon Wilkinson**

Aurora Transport Ltd

**Director - Terry McConville**

City of Grande Prairie Enforcement Services

**Director - JoAnn Cazakoff**

Alberta Health Services - EMS

**Advisory Member - Bev Moylan**

Alberta Health Services

**Safety City Chair - Stewart Wilson**

GPR Industries (1994) Ltd

**Executive Director – Carla Shkwarok**



### CONTACT US:

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and find us on facebook 

CRA Charitable #86709 8246RR0001



"Volunteers are real-life superheroes who accomplish remarkable feats with real impact. They may not be faster than a speeding bullet. And they may not be able to leap tall buildings in a single bound. But their contributions are most definitely creating community change that is more powerful than a locomotive!"

- Volunteer Canada

Pictured above are the amazing group from Seniors Outreach that gave of their time to work a shift or two at the casino in March 2011. The casino fundraiser rose over \$30,000 towards injury prevention in our community. Safe Communities volunteers contributed **1,200** hours to its activities this past year.



(L-R) Directors Sharon Wilkinson, Gordon Ellert and Shelley Biendarra interact with golfers at the Kay McVey Supports Charity Golf Tournament, July 27, 2011 at Bear Creek Golf Club. Golfers were asked to try golfing while wearing the fatal vision goggles to educate them on the affects of alcohol.

**Injuries were the leading cause of death for Albertan children and youth between 1 and 19 years of age.**

Source: Vital Statistics 2007



**Grande Prairie is the only Safe Community from across Canada to own an office building and operate a Safety City.**